**Israel Temitope Adeniyi**

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**Email:** israelclawn@gmail.com

# PROFILE\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

A highly motivated and creative individual with proven experience in social media management, project management, and laboratory science. Skilled in conducting detailed research, managing social media campaigns for multiple products, and collaborating with teams to achieve significant business growth. Passionate about research and development, and dedicated to continuous learning and improvement in fast-paced environments. Proficient in both English and Yoruba, with a strong interest in utilizing digital marketing strategies to enhance brand visibility and engagement.

# EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_

**Project Manager,** Article Tribe

*November 2023 – Present, Nigeria*

* Led research initiatives that resulted in a 15% increase in company performance.
* Collaborated with cross-functional teams to ensure the timely delivery of projects.
* Conducted extensive market research to guide strategic decision-making.

**Social Media Manager,** Binarify Limited

*August 2023 – Present, Niger State, Nigeria*

* Managed the social media presence for Binarify and three of its key products, growing sales by 15%.
* Developed and executed social media strategies to boost brand awareness and engagement.
* Utilized data analytics to optimize content performance and improve audience targeting.

**Social Media Manager,** Girl Child Initiative

*September 2023 – Present, Nigeria*

* Increased brand awareness by creating and implementing tailored social media strategies.
* Managed all social media platforms and increased engagement through targeted campaigns.
* Collaborated with external partners to expand the initiative’s online presence.

**Science Laboratory Technologist (SIWES),** Federal Polytechnic Bida

*October 2022 – December 2022, Niger State, Nigeria*

* Conducted a variety of medical tests, including HIV, Hepatitis B, PCV, and Widal tests.
* Assisted in blood grouping and ensured accuracy in test results.
* Maintained laboratory equipment and followed strict safety protocols.

**Pharmacist,** Promise Land Pharmaceutical Limited

*April 2016 – March 2018, Minna Niger State****,*** *Nigeria.*

* Handled the sale of pharmaceutical products and provided customer service in the finance department.
* Ensured accurate financial reporting and inventory management.
* Assisted customers with medication queries and provided pharmaceutical advice..

**Co-Event Planner,** Nourishment

*May 2020 – August 2022, Minna, Niger State, Nigeria.*

* Led a team in organizing large-scale events, overseeing seating arrangements for over 300 attendees.
* Coordinated event logistics, including presentations and song ministrations.
* Developed event structures to ensure smooth operations and high attendee satisfaction

# EDUCATION \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**The Federal Polytechnic Bida,** Science Laboratory Technology 2023

## *National Diploma*

Bida, Niger State, Nigeria

**Farouq Bahago International School,** Sciences 2021

## *Senior School Certificate Examination (S.S.C.E)*

Minna, Niger State, Nigeria

# SKILLS \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Technical Skills:** Laboratory Techniques, Social Media Management, Research Writing, Data Analysis

**Software:** Microsoft Office Suite, Google Workspace, Social Media Analytics

**Core Competencies:** Project Management, Content Creation, Team Leadership, Strategic Planning, Event Coordination

**Soft Skills:** Strong Communication, Team Collaboration, Time Management, Problem Solving, Analytical Thinking

# LANGUAGE \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**English** (Fluent), **Yoruba** (Fluent)

# CERTIFICATION \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Digital Analytics Certification (2023)

Social Media Analytics Course (2023)

Research Writing (2023)

# HOBBIES \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reading, Research, Traveling, and Development

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